

**Vodacom Durban July 2017  
Application for Media Accreditation**

**Accreditation closes on Tuesday, 20 June 2017**

[gills@goldcircle.co.za](mailto:gills@goldcircle.co.za)



**SECTION A: MEDIA APPLICATION DETAILS**

**COMPANY DETAILS**

<b>Company/TV/Magazine/Website/Radio Name:</b>	
<b>Postal Address:</b>	
<b>Switchboard Number:</b>	
<b>Fax Number:</b>	

**AUTHORISING EDITOR'S INFORMATION**

<b>Editor/Producer Full Name:</b>	
<b>Designation:</b>	
<b>Direct contact number</b>	
<b>Email Address</b>	

**PERSONAL INFORMATION OF MEMBER APPLYING (APPLICATION FORM PER INDIVIDUAL)**

<b>Name:</b>	
<b>Telephone Number:</b>	
<b>Cell Number:</b>	
<b>Fax Number:</b>	
<b>Email Address</b>	

**SELECT MEDIUM AND DESIGNATION**

<b>Newspapers / Magazines</b>	Journalist	Yes	No	Photographer	Yes	No
	Magazine Feature	Yes	No	Sports Feature	Yes	No
<b>TV</b>	Producer	Yes	No	Journalist	Yes	No
	Technician	Yes	No	Crew	Yes	No
<b>Websites/Blogs</b>	Journalist	Yes	No	Photographer	Yes	No
<b>Social Media</b>	Journalist	Yes	No	Photographer	Yes	No

Vodacom Durban July 2017  
Application for Media Accreditation

**Accreditation closes on Tuesday, 20 June 2017**

[gills@goldcircle.co.za](mailto:gills@goldcircle.co.za)

**PUBLICATION FREQUENCY**

<b>Daily</b>	Yes	No
<b>Weekly</b>	Yes	No
<b>Monthly</b>	Yes	No
<b>Quarterly</b>	Yes	No
<b>Annually</b>	Yes	No

**Media Centre Requests** - Facilities will be made available for personal laptops to be utilised. 3g cards are recommended as Gold Circle cannot allow any usage of its intranet system.

**NB:** Media Centre access is based on print/flighting deadline date.

**PLEASE NOTE:** YOU WILL BE ALLOCATED A MEDIA BADGE ONCE WE APPROVE YOUR APPLICATION. WITHOUT PROPER ACCREDITATION YOU WILL NOT BE ABLE TO ACCESS THE MEDIA CENTRE FACILITIES AT THE EVENT.

**CONFIRMATION**

I ..... have read and agree to abide by the **Regulations set out in Section B and C** of this document.

**SIGNATURE OF APPLICANT:** .....

**SIGNATURE OF AUTHORISING EDITOR:** .....

**DATE OF APPLICATION:** ..... 2017

**Note: When application is submitted via e-mail, the said e-mail will serve as confirmation that regulations etc as stated above have been read and agreed to.**

**A RECENT DIGITAL PASSPORT (PROFESSIONAL) PHOTOGRAPH (MIN 200Kb IN FILESIZE) MUST ACCOMPANY EVERY APPLICATION**

Vodacom Durban July 2017  
Application for Media Accreditation

**Accreditation closes on Tuesday, 20 June 2017**

[gills@goldcircle.co.za](mailto:gills@goldcircle.co.za)



Members of the media requiring accreditation for the  
**VODACOM DURBAN JULY 2017**  
are advised to read the following information.

**Note:** ID/Passport professional photograph must be supplied on submission of application

## ELIGIBILITY

**Applications for accreditation will be granted to representatives of:**

- Recognized daily newspapers, wire and news services
- Recognized horseracing, fashion or legitimate news internet sites that change content daily
- National and international horseracing magazines
- National and regional lifestyle magazines and newspapers
- News and sports magazines that regularly cover horseracing
- Local and national radio and television stations and networks
- Photographers with any of the above agencies
- Credentials are not allocated to freelance writers or photographers who are not commissioned by an accredited news organisation to cover an event on their behalf (referring letter to accompany application)

## SECTION B: MEDIA REGULATIONS

### GENERAL MEDIA REGULATIONS

The following regulations apply to **all** members of the media:

1. All media will be issued with Accreditation which specifies the Access Areas [**see Section C below**] to which the holder is allowed access. This accreditation must be visibly displayed at all times.
2. Media crews bringing camera or television equipment into the racecourse must enter via Gate 8 in Avondale Road or the Golf Course entrance, gate 15b in Mitchell Crescent and make all equipment available for inspection by security personnel if requested.
3. Media should observe appropriate horseracing etiquette and not disturb jockeys, trainers or horses and must adhere to all instructions from Gold Circle personnel on duty in areas close to horses.
4. **Private VIP Enclosure Access:** Please be advised that all hospitality venues/marqueses on Greyville Racecourse are **PRIVATE** functions and media are not automatically allowed entrance. However, they may introduce themselves at the entrance and request permission to enter.

**Vodacom Durban July 2017  
Application for Media Accreditation**

**Accreditation closes on Tuesday, 20 June 2017**

[gills@goldcircle.co.za](mailto:gills@goldcircle.co.za)

5. Media are requested to observe reasonable requests from Gold Circle Media Management, Race Officials or Security Personnel without delay or discussion.
6. All Media reports must refer to the event by its full and correct title - **the Vodacom Durban July** - at least in the first copy reference to the event, and in photograph captions.

### PHOTOGRAPHY REGULATIONS

In addition to the general media regulations outlined above, the following photographic regulations apply:

1. Photo Accreditation will be issued only to personnel on assignment from recognized and accredited publications or news services.
2. **Gold Circle** reserves the right to refuse photo accreditation at its sole discretion.
3. **SNAP SHOT** traders are not allowed and will be asked to leave the premises should they be seen selling their photos to members of the public on Gold Circle and Royal Durban Golf Course Property.
4. Freelance photographers shooting on speculation will not be accredited.
5. **Private VIP Enclosure Access**: Please be advised that all hospitality venues/marquees on Greyville Racecourse are **PRIVATE** functions and photographers are not automatically allowed entrance. However, they may introduce themselves at the entrance and request permission to enter.
6. Commercial exploitation of rider or racecourse photographs without the written consent of the riders or **Gold Circle** is prohibited.
7. A limited number of **Gold Circle** racetrack photographer accreditations will be issued. This will be entirely at Gold Circle's discretion and will permit the bearer access into Restricted Areas, provided that he/she adheres to all applicable regulations contained in this document.

### TELEVISION REGULATIONS

Gold Circle retains the exclusive right to originate live television broadcasts [including, but not limited to free-to-air, satellite, and home video) of the event from the racecourse. Gold Circle may grant these rights to an Official Host Broadcaster based on a detailed Host Broadcast Agreement.

Other television stations, networks or programmes may produce and broadcast genuine news or feature coverage of the event, provided they agree to the conditions stated in the regulations in this document. Any outlet [including those affiliated with the Host Broadcaster] providing news or feature coverage of the event must adhere to the following conditions:

1. News and feature reports may not exceed 10 [ten] minutes in duration and must be broadcast after the conclusion of the event.
2. Reports may not contain footage of the main horserace unless such footage is obtained from and credited to the Host Broadcaster.

**Vodacom Durban July 2017  
Application for Media Accreditation**

**Accreditation closes on Tuesday, 20 June 2017**

[gills@goldcircle.co.za](mailto:gills@goldcircle.co.za)

3. Reports must be unbranded by any commercial sponsors and may not indicate or imply any association between the event and a commercial sponsor without the prior express written consent of Gold Circle.
4. Commercial exploitation of any obtained footage without written consent from **Gold Circle** is prohibited.
5. All television personnel are required to adhere to all applicable regulations contained in this document.

### **RADIO REGULATIONS**

Any radio station wishing to broadcast from a private facility on Vodacom Durban July day must observe the following:

1. The broadcaster must apply for and be granted event media accreditation via the Gold Circle event media office accreditation process.
2. The broadcaster may not claim or imply any direct brand association with the Vodacom Durban July or status as an official radio/media partner to the event, either during pre-event on-air promotions or at the event itself.
3. The broadcaster may not display any public facing branding or publicly accessible broadcast points at the event.
4. The broadcaster may only carry live commentary of the Main Race if it is directly obtained from and credited to the SABC.
5. All radio personnel are required to adhere to all applicable regulations contained in this document

### **ONLINE REGULATIONS**

Media Accreditation will be issued only to personnel on assignment from recognised horseracing, fashion or legitimate News Internet sites, as determined by **Gold Circle** in its sole discretion.

Individuals representing multiple interests (such as recognised horseracing magazines, as well as an Internet site) must agree to abide by all the applicable media regulations.

**Gold Circle** retains exclusive internet broadcast rights to the event.

**Vodacom Durban July 2017  
Application for Media Accreditation**

***Accreditation closes on Tuesday, 20 June 2017***

***[gills@goldcircle.co.za](mailto:gills@goldcircle.co.za)***

No live or tape-delayed delivery of video footage of the event is permitted without the prior written consent of the management of **Gold Circle**.

1. Coverage must be part of the news portion of the site and must not purport to be live, play-by-play, or real-time coverage from the racecourse.
2. Photographic images of professional riders may be used for legitimate news coverage only, and may be used together with news stories during the day's races, as long as photographs are not used with other real-time or near real-time information to create a "race by race" account of the day's races.
3. Results and statistics may be distributed only in accordance with these regulations.
4. Commercial exploitation of any image without written consent from **Gold Circle** is prohibited.
5. All "online" personnel are required to adhere to all applicable regulations contained in this document

**VIOLATION OF THE ABOVE REGULATIONS COULD RESULT IN REVOKING OF CREDENTIALS AND/OR LEGAL ACTION.**

Vodacom Durban July 2017  
Application for Media Accreditation

**Accreditation closes on Tuesday, 20 June 2017**

[gills@goldcircle.co.za](mailto:gills@goldcircle.co.za)

**SECTION C: MEDIA ACCESS AREAS**

Gold Circle will issue different Media Accreditation categories based on the areas which a member of the media may require access to. Media will only be allowed access to areas for which they have been accredited. Determination of which category a member of the media may be assigned remains the sole discretion of **Gold Circle**.

**GENERAL GROUND ACCESS:** This allows accredited media entry into the racecourse and access to all public areas in accordance with all applicable regulations outlined in this document.

**MEDIA CENTRE ACCESS:** A designated area has been allocated as a media centre. Directions to the media areas will be disseminated closer to the raceday. Media requiring workspace facilities during the event due to deadline restraints may be allocated space within the Media Centre at Greyville Racecourse. Limited space is available and allocations will be determined by Gold Circle at its discretion.

**PRIVATE VIP ENCLOSURE ACCESS:** Media seeking interviews with VIPs located in private hospitality enclosures [including Vodacom hospitality] may be allocated access to these areas during limited and predetermined timeslots during the event. Media access will be conducted in group visits under the supervision of a Media Liaison Officer who will determine the time and duration of each visit. Access is subject to the approval and consent of the Private Enclosure owner.

**RESTRICTED OFFICIAL AREAS:** Media may be granted access to restricted event areas including the Parade Ring and Winners Enclosures at the sole discretion of Gold Circle. Media are required to follow the instruction of Gold Circle Officials at all times in these areas.

I, \_\_\_\_\_, have read and agree to abide by the above rules and regulation.

**Full Name & Surname:** \_\_\_\_\_

**Date:** \_\_\_\_\_